

OPC Bulletin

Kisha Clubs Open Their Door—But How Wide?

Though they speak Japanese, prejudice is high against gaijin reporters

BY DAVID BUTTS
AND MATTHEW WINKLER

"You can go to hell," said Yoshio Murakami, an idiomatic English maven and a senior editor at the *Asahi* newspaper.

At last, we were making progress. After so many insipid rebuffs by Murakami and his colleagues, this outburst was just the kind of reaction we wanted.

"Now, you know how we feel," we replied. "Will you resort to violence?" he asked.

"We would hope it wouldn't come to that," we said.

On June 10, the Japan Newspaper Publishers and Editors Association issued a statement that Japan's exclusive kisha (reporters) clubs should "in principle" open their doors to foreign news organizations.

That concluded more than a year of discussion among Japanese journalists about "the Bloomberg problem." In 1991, Bloomberg Business News asked for equal treatment for foreign news organizations, and we made it clear we would not shut up until we got it. Back then, our threat was dismissed with a combination of half bows and condescending giggles.

As all Bloomberg reporters in Japan speak Japanese, and many of our

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Molly Moore shared the thrills and frustrations of being a journalist during the Persian Gulf war at an OPC program held recently at The Tudor. Here, she is pictured in military garb in Saudi Arabia. "When I got back, I realized that the American public had the idea that this was an easy, antiseptic war," she said.

"The ground war was anything but picture-perfect" **Molly Moore Talks About Frontline Fears, Frustrations and Exhilarations**

BY AMY SIVCO

Molly Moore, the *Washington Post* senior military correspondent who reported the Persian Gulf war from the frontline combat zone, spoke recently to the OPC about her experience covering the war upclose alongside a top Marine general. Moore, who is now based in New Delhi, recently published a book called "A Woman at War," which addressed some of the "myths" many Americans have assumed about the war, and problems that women in combat faced.

"Out in the battlefield," Moore said, "the ground war was anything but picture perfect. There were miscalcula-

tions, there were mistakes, there were disasters all over the place."

Moore was one of five journalists invited by General Walter E. Boomer to tag along with him during the war—and the only one to accept. The others, she suspected, assumed they would be stuck in headquarters—away from the action. General Boomer, however, packed up an 11-vehicle convoy and headed for the frontline.

"I thought, 'This is going to be pretty safe,' [being that he is a high-ranking official]. But this guy was such a kamikaze. His men would shout at him over the radio, telling him to get back.

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Special Election Issue...

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Page 8: Why are there pickets at The Tudor?

Moore...

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He was constantly putting himself in jeopardy, much to the dismay of his headquarters."

On the convey's first night out, the soldiers had to sleep under the jeeps—except for Moore, who shared the tent with Gen. Boomer.

"He was interesting," she said. "He kind of opened a floodgate of confession. He went on and on about his fears for this war, about how he feared how many troops would die."

"These were all things he couldn't even talk to his closest friends out in Saudi Arabia," she added, "because they were commanders underneath him, and he really didn't want them to know what his fears and anxieties were because he was afraid it would be very contagious."

Moore also recounted the frustrations she felt as a reporter. "The first night, we're sitting on a minefield," she said. "No way are you going to get a story out there. The second night, we meet another commander who got a satellite dish up, but one piece was missing, so it didn't work."

"Here we are, sitting on the biggest story in the world, the night the Marines had surrounded Kuwait City—victory is eminent—and there's no way on earth to get the story out," she explained.

In addition, Moore and other female journalists were frustrated with how Islamic society treated women. Upon arrival, Moore and other female cohorts had to go to the American Consulate and get what they called an "I am not a whore" letter.

"The Saudis don't let women check into hotels alone, or without their husbands." In addition, women were not

allowed to sit in public dining areas, but behind a screen, and some restaurants refused to serve women at all.

Another frustration Moore heard about came from the U.S. female soldiers who weren't allowed to go with the headquarters unit on the convoy—even though they had been trained to do that job—simply because they are women. Moore said that allegedly there is a "combat exclusion law," which "served as a fallacy in the Persian Gulf war."

"We learned that there are no frontlines. It was just as easy to be killed by a Scud, 200 miles from the border, as it was to be shot from a tank in the middle of the battlefield," she explained.

"I never talked to a commander who had anything but high praise for the women in their units," she added. "In fact, there were a few women who were serving closer to the frontlines than their husbands."

Kisha clubs...

Continued from p. 1

worldwide subscribers are both employees and shareholders of such companies as Nissan, Sony, Matsushita, Honda and Toyota, we demanded equal access to the news that matters to them. At the same time, we considered it appalling that Japanese journalists—who ostensibly share our views as members of the Fourth Estate—should maintain a system that blatantly discriminates against non-Japanese journalists.

The Japanese kisha clubs consist of reporters from Japan's elite news organizations and control the newsrooms at all government agencies. The kisha clubs decide who gets desks, who gets to ask questions at news conferences and who gets copies of news releases. Kisha club members also are given preferential treatment when it comes to background briefings with Japan's top policy-makers.

The prejudice against gaijin (foreign) journalists in the post World War II era means that no foreign news organization

has ever had a desk inside a Japanese government newsroom. When the all-mighty kisha clubs stoop to allow gaijin journalists to attend news conferences, they do so only with the proviso that we

Bloomberg Business
News asked for equal treatment for foreign news organizations, and we made it clear we would not shut up until we got it. Our threat was dismissed with a combination of half bows and condescending giggles.

do not ask any questions.

Our loud-mouthed campaign to end this ridiculous system has made us the most hated news company in Tokyo. Each week brings a new snub.

As we were writing the lines above, we got a telephone call from Clay Jones, president of the Foreign Correspondents Club of Japan and correspondent for *The Christian Science*

Monitor. He let us know that Bloomberg was not invited to a dinner hosted by the Publishers and Editors Association staff and the Asahi's Murakami. The association wanted to talk with foreign journalists about kisha clubs. But they didn't want us there.

That marks the second time the Publishers and Editors Association hosted a dinner on kisha clubs and spurned Bloomberg despite our intense involvement in the issue and an appeal from Mr. Jones that we be invited.

At first, we tried the normal route. We applied for membership in one of the clubs. We were turned down. The official reason was that we didn't meet the criteria for membership, though the criteria were never defined. We didn't get in because we aren't Japanese.

To press our case, we arranged for an audience with the secretary general of the Publishers and Editors Association, Osamu Asano, in February 1992. We were ushered into a paneled conference room and seated on

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OPC Elections: Biographies of Candidates

OPC members will receive a ballot shortly to vote for the six governors out of the following list, and one associate, for which John Polich is the sole candidate. You will receive a ballot in the mail, and it needs to be returned by August 15.

Active Governors

Jacqueline Albert Simon

Simon has been an active alternate on the OPC board for the past two years. This season, she served on the program committee,



chaired by Bill Holstein. She has been a judge of the OPC award in the field of human rights since 1991.

Simon has been the U.S. bureau chief and associate editor of *Politique Internationale* since 1981. She does

interviews for the magazine with political figures and intellectuals in the U.S. (*Politique Internationale*, published in France, is the leading European quarterly on world events.)

Simon writes occasional pieces for various magazines including *Figaro*, *La Vie Franciase* and *Vogue*, and she comments on U.S. policies and politics for French and Canadian radio and TV.

She earned a Ph.D. in political science from New York University in 1977. A senior fellow at the Institute of French Studies at N.Y.U., she taught at Southampton College and N.Y.U. before that, and teaches now as an adjunct. From 1984 until this past year, she was a contributing editor of *Harper's*, and an associate at the Center for the Media on War and Peace.

"As a member of the program committee, I've been privileged to contribute to the new vibrancy so many members of the club feel and react to," said Simon. "I hope I am given the opportunity to work more actively in the years ahead. Journalists abroad need and welcome the network we're in a position to provide, and I feel that in moving toward that goal we reinforce the integrity of the club and its membership."

John Corporon

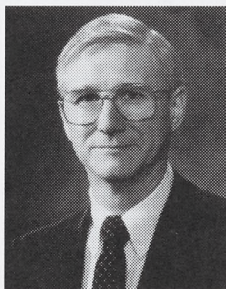
John R. Corporon is senior vice president and news director of WPIX, New York, which produces the hour-long Channel 11 News at 10 seven nights a week.

Corporon joined WPIX in 1972 and expanded the station's news operation. The station's newscasts have won New York's Outstanding News Broadcast Emmy Award three times.

In the past, WPIX has shared joint national programming ventures with the *Christian Science Monitor* and *The Wall Street Journal*.

He played an active role in New York State's experiment with cameras in the courtrooms and serves on a steering committee, which coordinates courtroom pool coverage in New York City.

Corporon came to WPIX from the Washington Post Company where he served as vice president and general manager of WTOP-TV in Washington, and later as head of Newsweek Broadcasting Service, which he started.



Earlier he served as vice president of News and Public Affairs for Metromedia Television and director of news for WNEW-TV (now WNYW) in New York, when he originated the 10 o'clock news in 1967.

Other assignments early in his career included news director of WDSU-TV and radio in New Orleans, reporter for UPI in Louisiana, bureau chief of UPI in New Orleans and Washington correspondent for WDSU-TV.

He serves as director of the national Associated Press Broadcasters board and served as president of New York State AP Broadcasters. In 1991 he was elected vice president for TV on the AP Board. He was the rounding president of the Independent Television News Association (ITNA) begun in 1975, and co-founded Independent Network News (1980-1990). He was a two-term member on the board of the Overseas Press Club, served as its treasurer and is currently a trustee of the OPC Foundation. He is also on the finance and investment committee of the Radio-Television News Directors Association.

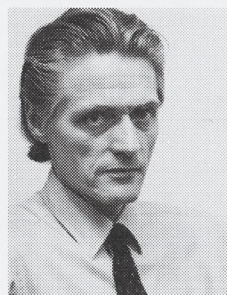
He was the first recipient of the Robert J. Reneker Award presented annually by the Tribune Company to an employee of distinguished accomplishment. WPIX Inc. is a division of Tribune Broadcasting.

Corporon is a graduate of Kansas University with a Bachelor's Degree in Journalism and a Master's in Political Science. He and his wife Harriett, reside in Brooklyn, N.Y. and have two sons.

He is a member of The Society of Professional Journalists, the New York Press Club, the Overseas Press Club, and Radio-TV News Director Association.

David Cudaback

David Cudaback is the editor of *Institutional Investor*. He worked in Europe as a freelance journalist during the mid-1970s, contributing to the *International Herald Tribune* and the *Financial Times*, and joined the magazine as Paris correspondent in 1976 with the launch of *Institutional Investor's* International Edition. In 1979 he opened the magazine's



London bureau and served as bureau chief for two years. During the 1980s he served as managing editor for the magazine's international and U.S. editions, based in New York. In 1990 he conceived and oversaw implementation of *Institutional Investor's* editorial redesign. Cudaback was named editor in January 1991.

Cudaback studied European history at the University of California and the University of Illinois. He earned a Ph.D. in 1973; his PhD dissertation was on Victor de Broglie and the French constitutional monarchy: A liberal peer under Louis-Philippe, who was on Anglo-French relations during the restoration and July monarchy. Cudaback is a member of the American Society of Magazine Editors and the Overseas Press Club.

Felice Levin

The OPC has been an important resource for me personally and professionally for more than 25 years. When I first moved to New York from



the midwest, I met my husband, Harry, also an OPC member, at the OPC's grand old 40th Street headquarters, and we've been loyal supporters, through all the shifts in location, ever since.

My OPC service includes: three terms on the board as an associate representative ("promoted" to Active status by the board last year); approximately 12 years as elections committee chairman, overseeing details of the annual balloting; secretary pro tem; and former vice commodore of the Overseas Yacht Club. I've recently been named to the board of the OPC Foundation, where I hope to put my knowledge

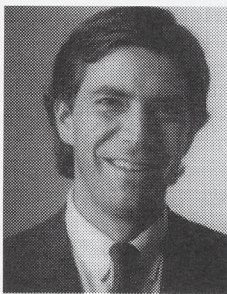
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of foundations and fundraising to work on behalf of the club.

My professional background includes experience as a writer, editor and issues analyst. In New York, I've been a long-time consultant to the Ford Foundation as a writer and an evaluator of nationwide programs in public interest law and minority business enterprise. I've covered assignments from the U.S. Conference of Mayors, Legal Services Corporation and other nonprofit organizations. Since 1989, I've been a full-time senior writer for UJA-Federation of Jewish Philanthropies. Prior to moving to New York, I was a director of publications for the University of Wisconsin and a reporter on the Wisconsin State Journal, Madison.

John R. MacArthur

John R. (Rick) MacArthur became president of the Harper's Magazine Foundation and publisher of *Harper's* magazine in 1983. In July



1980, MacArthur convinced his father, Roderick, to urge the boards of the John D. and Catherine T. MacArthur Foundation (rounded by Rick's grandfather) and the Atlantic Richfield Foundation to rescue *Harper's* by creating and funding

the Harper's Magazine Foundation. *Harper's* was purchased from the Minneapolis Star and Tribune Company, which had announced it was folding the magazine.

Before joining *Harper's*, MacArthur was an assistant foreign editor at UPI in 1982 and a reporter on the *Chicago Sun-Times* (1979-1982), *Bergen Record* (1978-79), *Washington Star* (1978), and *The Wall Street Journal* (1977). He has continued to write articles for newspapers and magazines, including *The New York Times*, *The Wall Street Journal*, *Toronto Globe and Mail*, *Los Angeles Times*, *The Progressive*, and *Washington Journalism Review*. His book, *Second Front: Censorship and Propaganda in the Gulf War*, was published in June 1992 by Hill and Wang.

Since becoming publisher of *Harper's*, MacArthur has been active in the fight against censorship in the United States and around the world. For example, he initiated and helped organize the PEN/Article 19/Authors Guild reading and rally for Salman Rushdie in New York in February 1989. In 1986 his family rounded Article 19, the International Centre on Censorship, which is based in London.

Born in New York City, Mr. MacArthur grew up in Winnetka, Ill., and graduated in 1978 from Columbia University with a B.A. in history. He is a director of the Committee to Protect Journalists, the J. Roderick MacArthur Foundation and the Death Penalty Information Center. He is a fellow at the New York Institute for the Humanities, and is on the board of directors of The Authors Guild, Inc. and the Food & Hunger Hotline. MacArthur lives with his wife and daughter in New York City.

Henry Muller

Henry Muller became editorial director of Time Inc. on Feb. 1, 1993. Editorial director is the second highest editorial management position in the company. Prior to being named to this post, he was managing editor of *Time* magazine.



As editorial director, Muller shares with Time Warner Inc.'s editor-in-chief Jason McManus the larger editorial responsibilities for all of the company's major magazines—*Time*, *Fortune*, *Life*, *Sports Illustrated*, *Money*, *People*, *Sports Illustrated for Kids* and *Entertainment Weekly*.

Muller first came to Time Inc. as an intern for *Life* magazine in New York in the summer of 1967 and as a stringer at Stanford University in 1967-68. Following a stint as a secondary school teacher in the U.S. Peace Corps in Ethiopia, he rejoined Time Inc. in 1970 as editor for *f.y.i.*, an internal publication.

Muller began his career with *Time* magazine as a correspondent in the Ottawa bureau in 1971. He was named bureau chief in Vancouver later the same year, and in 1973 moved to Brussels as European economic correspondent. In 1977, Muller became bureau chief in Paris. Muller returned to New York in 1981 as an associate editor. In 1982 he was named a senior editor, with principal responsibility for the World section. He was appointed assistant managing editor and chief of correspondents in January 1986. He was named managing editor of *Time* in April 1987.

During his 5 years in that position, Muller oversaw the magazine's coverage of such historic events as the collapse of communism, the dissolution of the Soviet Union and the Gulf war. He named Endangered Earth as Planet of the Year in 1989, winning the Sierra Club's David Brower Award for environmental journalism, and in 1991 produced prize-winning investigative reports on BCCI and Scientology.

Muller, who is fluent in French and German, has interviewed many world leaders, including Mikhail Gorbachev, Francois Mitterrand, Helmut Kohl, George Bush and Bill Clinton. In 1992 he presided over the most sweeping redesign in *Time's* history.

Muller is a member of the board of trustees of Stanford Univ. and of the Carnegie Corporation. He is also on the faculty of the Stanford Professional Publishing Course and a director of the American Society of Magazine Editors.

Born in Garmisch-Partenkirchen, Germany, Muller was raised and educated in Geneva, Switzerland, and San Francisco. He immigrated from Switzerland to the United States in 1953. He attended Stanford University, where he was editor of *The Stanford Daily*, and graduated in 1968 with a B.A. in History.

"This is no time for America's news organizations to be withdrawing from overseas coverage," said Muller.

Andrew M. Nibley

Nibley took over as editor, America for the international news agency Reuters in 1989. He is responsible for 325 editors, reporters and photog-



rappers in North, Central and South America. His brief includes management of general news, financial and photo services produced in English, American and Spanish as well as responsibility for media sales and

news products marketing.

Prior to his coming to New York, Nibley was news editor, Europe. He has also served as news editor, North America; news editor, Washington and editor-in-charge, economics in Washington since joining Reuters in 1980.

Prior to working for Reuters, Nibley was employed at UPI as U.S. Treasury correspondent, bureau chief New Hampshire and Statehouse correspondent, Connecticut. He also worked part-time as a sports writer at the *Washington Star*.

Nibley won a service award from the National Press Club in Washington while serving as co-chairman for the membership relations committee. He is currently on the executive board of the Overseas Press Club and a member of the American Society of Newspaper Editors, serving on that organization's editorial publications committee. He is also a member of the media subcommittee of the New Jersey Governor's

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Council on Alcohol and Drug Abuse.

He has lectured at Stanford, American University, and the Universities of Connecticut and Vermont.

Nibley attended the University of Maryland and is the father of three.

Ponchitta Pierce

Ponchitta Pierce is a television host, a producer and a magazine writer. She is a veteran of nearly two decades in journalism and over a decade in television news and public affairs programming. From 1982 to 1987 she was host and co-producer of the award-winning daily morning interview show, "Today In New York," seen on WNBC-TV. She joined WNBC-TV in 1973 and until 1977 was co-host of the station's Sunday morning magazine program, "The Sunday Show." From 1977 to 1980 she served as co-host of "The Prime of Your Life," the station's highly successful public affairs series devoted to the needs and interests of the metropolitan area's older residents. Pierce has also hosted programs for WNET 13.

Pierce began her career in journalism in 1964 at *Ebony* magazine, where she rose to become, by 1967, its New York editor and New York bureau chief of the magazine's parent company, Johnson Publications. From 1968 to 1971, Pierce served as a special correspondent for CBS News. Continuing her work in print journalism, Pierce then served, until 1977, as a contributing editor for *McCall's* magazine and wrote for *Reader's Digest*, where she went on to serve, from 1977 to 1981, as a roving editor. Pierce has also written articles for *Newsday*, *Family Circle* and *PARADE*.

Long active in community service, Miss Pierce is a member of the board of governors of the Foreign Policy Association, the Women's Board of the Madison Square Boys and Girls Club, and the Columbia University Health Sciences Advisory Council.

She is a director of the Inner-City Scholarship Fund of the Catholic Archdiocese of New York, Third Street Music School Settlement, The Voice Foundation, Dance Theatre of Harlem, and Casita Mafia, the oldest Hispanic settlement house in New York City.

She is a member of the Council on Foreign Relations, The Economic Club of New York, and

The Lotos Club. Pierce also serves on the Board of Directors of Upward, Inc., The Big Sisters, Inc., and the International Women's Forum. She is a member of the executive committee of the Council of Advisors for the National Center for Children in Poverty. Pierce is also a trustee of The Morris-Jumel Mansion, New York City's oldest remaining residential structure and a city, state and national landmark.

Recognized by the industry and public for excellence in broadcasting and journalism, Pierce has received a number of awards including the National Women's Political Caucus Exceptional Merit Media Award 1987; American Women in Radio and Television Commendation Award 1987; National Headliner Award from Women in Communications for distinguished service in the field of journalism and communications 1970; and the First Annual Penney-Missouri Magazine Award for excellence in women's journalism 1967.

Pierce is a graduate of the University of Southern California with a B.A. (cum laude) in journalism. She has also studied at Cambridge University in England. In 1986 she was awarded an Honorary Doctorate of Humane Letters by Franklin Pierce College. She is a member of Women in Communications, American Women in Radio and Television and AFTRA.

Pierce lives in New York.

Kitty Pilgrim

Kitty Pilgrim is a CNN Business News correspondent. Pilgrim covers business, economic and political issues and specializes in reporting on the former Soviet Republics and Russia. In 1992, she was awarded the Overseas Press Club Citation for her 5-part series on the Russian economy.



Pilgrim joined the CNN staff in 1986 as a line producer for CNN Business News live Financial updates and producer for "Inside Business". She then went on to write and field produce for "Moneyline With Lou Dobbs.". She was named correspondent in 1991 and her reports appear in more than 100 countries around the world. She also anchors CNN Business News updates, Headline News and CNN International. In May 1993, she went to South Africa to report on the elections scheduled for 1994. This series examines South African political changes and the impact these changes will have on economic and social conditions.

Pilgrim received her Master's Degree from Columbia University in International Affairs/Soviet Studies and also studied at the Harriman Institute for advanced study of the Soviet Union. She received her B.A. in Political Science and Russian from Manhattanville College.

Pilgrim and her husband, Randolph R. Croxton, reside in New York City with their children, William and Beau.

Caryl Stern

Caryl Stern has been a freelance writer since 1979, with frequent bylines in *PARADE* and *The New York Times* as well as in publications



ranging from *Diversion* magazine to *Opera News* and *The Daily News*. For the last seven years she has also been the director of the Medical Arts Studio at Mount Sinai Hospital. She is a member of SAG and AFTRA and has

acted Off-Off-Broadway and directed and produced theater and television shows in Connecticut.

As a freelance writer, she has written for *The New York Times*' Arts & Leisure Section, the Magazine (from Crete and Manhattan) and the Travel Section (from all over the United States and such sites as Greece, London, Haiti, Puerto Rico and Turkey). In *PARADE*, she has concentrated on the medical side, with stories on everything from chronic pain to over-medicating the elderly.

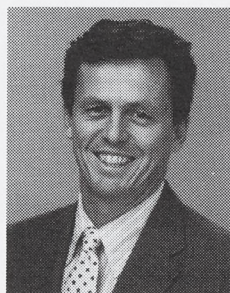
She supports increased action by the OPC in behalf of journalists imprisoned overseas, and measures to prevent future imprisonments. She also supports stronger links with press clubs around the world, both in terms of reciprocal privileges and in terms of joint campaigns in behalf of journalists worldwide.

She sees an urgent need to provide freelance writers and photographers in war zones with some form of medical protection in the event of their injury. She urges the OPC to undertake a campaign to find resources here and abroad to accomplish this goal.

Robert E. Sullivan

Robert E. Sullivan graduated from Georgetown University's Foreign Service school in 1964. He worked with the *Long Island Star*

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Journal and The World Telegram & Sun. After U.S. Navy reserve service, he joined UPI in New York, working street beats and all desks, including the international and cables desks. He went to Vietnam for a year and a half covering

the war there, and was acting bureau chief in Phnom Penh. Sullivan was a Ford Foundation Fellow at Columbia University's Advanced International Reporting program in 1971-72 and was sent to Argentina by UPI to cover that country and act as roaming "firefighter" in the region. He was news director for Brazil for three years and moved to Ireland to write books and freelance. In 1984, he returned to the United States as news coordinator for UPITN and since 1989 has been bureau chief and news director-The Americas, for Worldwide Television News.

Chris Willcox

Chris Willcox has been a journalist for more than 20 years, working for news services, newspapers, broadcasting and magazines—in the United States and Europe. Before joining *Reader's Digest* in New York five years ago, he was a programming manager at Radio Free Europe/Radio Liberty in Munich. He began his career as a police reporter at the Chicago city news bureau, a local news wire service. He worked as a suburban reporter for the *Chicago Tribune*, and as a political reporter for the *Detroit News*. He was an editorial writer and columnist for the *Detroit News* before moving to Munich. He has appeared on local and syndicated TV programs. Since June 1991, Willcox has been *Reader's Digest's* executive editor, International supervising the magazine's 40 editions outside the United States.



Reader's Digest will launch its latest edition of the magazine in the Czech republic in November. In the past two years, the magazine launched new editions in Russia and Hungary. Says Willcox, "At *Reader's Digest*, we believe passionately that the free flow of news and information across borders is essential to world peace

and stability."

Willcox lives with his wife and teenage daughter in Ridgefield, Conn.

Associate Governors

John Polich

John Polich is a member of the faculty of the Fordham University Graduate School of Business at Lincoln Center and provides management consulting and marketing research for the communications industries. He has been editor of the *OPC Bulletin*, a judge of OPC Annual Awards, and an Alternate Associate Governor.



He was a *New York Times* marketing executive for seven years, and later was president of Simmons-Scarborough, the national newspaper ratings service. He was associate director for research and technology studies of the Gannett media think tank at Columbia University, and president of Market Opinion Research in New York.

Polich writes frequently on the media business. His articles have appeared in *The New York Times*, *Editor & Publisher* and *Newsday*, and on the Washington Post-Times Mirror News Service. He has appeared on commercial and public television programs to discuss the media business and public opinion polling.

Clients include CBS Television Network COMSAT, *Detroit Free Press*, *Granta*, *New York Daily News*, KRON-TV San Francisco, the *New York Review of Books*, the University of Missouri School of Journalism and WCBS-TV and Radio.

In 1990, Polich appeared in the first edition of *Marquis Who's Who in Advertising*, and in 1991 he joined *Marquis Who's Who of Emerging Leaders in America*.

"This is no time for America's news organizations to be withdrawing from overseas coverage."
—Henry Muller, *Time*

Kisha clubs...

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one side of a 20-foot-long table. Under the gaze of a gallery of past secretaries general, we began our negotiations.

Bloomberg: "We'd like to join the club."

The Association: "You can't join because you have to speak Japanese to be a member."

Bloomberg: "All our Tokyo correspondents speak Japanese."

The Association: "Oh...well, there aren't enough desks in the club rooms for foreigners."

Bloomberg: "You have more than 100 desks in most clubs, and there are only four or five foreign organizations that would want desks."

The Association: "Right...well, it is not really up to us to give you membership. Membership is decided by the individual clubs, not this association."

Bloomberg: "We asked the clubs to admit us, and they said they can only do it if we are members of your organization first."

The Association: "Is that true? Uh...well we don't give membership to companies just because they want to join." This was typical of the discussion.

A year later, the association took the bold step of setting up a subcommittee to study the issue. And we, once again, met the man in charge, Subcommittee Chairman Murakami.

We didn't exactly hit it off with Murakami. We suggested that by limiting access of the foreign press to government agencies, Japanese journalists had become puppets of the politicians and bureaucrats. Just to make sure he understood our point, we included "puppets of special interests" about 15 times in 15 different sentences.

That was sufficient to prompt Murakami to want to tell us what he really thought, and he did: "You can go to hell."

Two months later, we were back at

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TRILINGUAL NEWSPAPER TO LAUNCH IN CAMBODIA

OPC'er Bernie Krisher is planning to launch a tri-lingual newspaper in Cambodia this summer.

Krisher, a former *Newsweek* and *Fortune* bureau chief in Tokyo and now chief editorial advisor to Shinchosha Publishing Co. of Tokyo, says he plans eight pages in English, two in Khmer and two in Japanese. The paper will publish five days a week.

The Japanese pages will serve Japanese members of the U.N. peacekeeping mission in Cambodia, the first troops Japan has sent overseas since World War II.

"We'll basically provide international, domestic and financial news with a lot of material on what's going on in Phnom Penh," Krisher was quoted in *No. 1 Shimbun* of the Foreign Correspondents Club of Japan. "We won't have an editorial policy, but our opinion pages will be open to a full variety of views. We don't support any party."

Krisher said he has arranged a free news report from The Washington Post-Los Angeles Times News Service and donations from Japanese companies of an offset printing press, paper, photocopier and scanners.

OBITUARY

Alan Chalkley, a British journalist whose satire and humor criticized Asian governments without identifying them, died on April 4 at 74.

Writing under the byline, Nicholas Dutt, Chalkley aimed his barbs at the fictional "Sovereign Republic of Amnesia," where political issues matched those that were current in real Asian nations.

In the May *Correspondent*, published by the Foreign Correspondents Club of Hong Kong, Tarzie Vittachi, Chalkley's colleague in the Press Foundation of Asia, explained the subterfuge by saying that target nations "were so sensitive about their nationhood that they would ban [a] paper at the slightest hint of criticism."

Over the years, Chalkley was a writer

and editor for the *Financial Times*, *Ceylon Daily News*, *Depthnews* (a feature service distributed by the Press Foundation of Asia), *The Asian*, and *The Far Eastern Economic Review*.

LOOK WHO'S JOINED THE OPC RANKS

The OPC has recently welcomed new members to the club, including several who were honored at the awards dinner in May: Here is a list of the new members:

Active resident:
Edward Barnes, *Time*;
Edward Klein, *Vanity Fair* and *PARADE*;
Michael S. Serrill, *Time*; Emily Smith (winner), *Business Week*; Deborah Wang (winner), ABC News.
Active nonresident:
Clayton W. Boyce, Knight-Ridder/Tribune News Service; Peter Carey (winner); Aurelius Fernandez, International Media Fund.
Associate: Myrna Shinbaum, Anti-Defamation League.
Junior: Deborah Feyerick, Time Warner -New York 1 News.

NEW AWARDS FOR STUDENTS

Longtime member Col. Barney Oldfield, of Beverly Hills, with his wife, Vada, has created new scholarships for students to attend the Universities of Nebraska, South Dakota and North Dakota. These endowments are memorials to soldiers from those states who died on or after June 6, 1944, during the Allied invasion of Normandy.

—Ralph Gardner

OPCER TELLS ALL ABOUT PR

"Fifty Years Ahead of the News" is a new book written by OPC member John E. Sattler, dealing with Sattler's half-century career in the field of professional public relations, and about the role it plays on the world stage. The book is more than 300 pages and includes 50 pictures. It is published by Whistlestop Press and Studio Graphics, Mansfield, Pa. Interested in picking up a copy? Here's the address for inquiries and advance copies: Sattler International, Clairedale Drive, RCP, Hampton Bays, N.Y. 11946.

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Editor:
Amy Sivco

Associate
Editor:
Al Kaff

ADDRESS
CHANGE: OPC,
320 East 42nd
St., Mezzanine,
New York, N.Y.
10017

Unaffiliated Union Places Pickets Outside The Tudor

BY CHRISTIE EMDEN

Since early May, OPC members and guests attending programs at The Tudor have been met by a group of picketers from the New York Hotel Trades Council, Local 6, AFL-CIO, who say they are protesting against the hotel as a non-union establishment.

According to Andreas Holder, the Tudor's general manager, the picketers are not staff members, nor are they affiliated with the hotel.

At least six phone calls seeking comment from union officials were not returned.

"These picketers appeared without warning as part of a union attempt to 'force its hand' with The Tudor," Holder wrote in a letter to guests and affiliates of the hotel, "although we've been negotiating in good faith for more than a year. We are committed to continuing union negotiations until all issues are fully resolved."

Holder said that the hotel had reached an acceptable agreement with union officials after eight months of negotiations, but when the contract was presented to the union for signature, they reneged.

Holder said the hotel is operating normally, and the strike has not affected business.

Kisha clubs...

Continued from p. 6

it again. We asked the kisha club at the Tokyo Stock Exchange to let us have news releases at the same time they are delivered to club members.

"No way," was the club's answer. We decided to try a little civil disobedience.

We stood at the club's mailboxes and insisted the PR folks who regularly visit the club give us each release as it was distributed. The club members rose to protect their turf. They surrounded us, prevented the PR crowd from giving us releases and asked us to leave.

The commotion created was more than the club could bear and—under threat of repeated visits from us—the club promised to set up a fair system for the distribution of releases.

That was followed on June 10 by this statement from the Publishers and Editors Association: "The kisha clubs, as a matter of principle, should grant full membership to foreign correspondents who wish to join."

The statement should put an end to

foreign criticism of Japan's kisha-club system, said Murakami at the dinner from which we were excluded. For Murakami, at least, it was a turning

The prejudice against gaijin (foreign) journalists in the post World War II era means that no foreign news organization has ever had a desk inside a Japanese government newsroom.

point. He promised to help Bloomberg and his newspaper agreed to sponsor us as a member of the stock exchange reporting club.

Unfortunately, the full statement was littered with loopholes, and the clubs now appear to be plotting new strategies to keep us from getting desk space.

We don't plan to ease our protest until we are given desks in the newsrooms.

David Butts is Tokyo bureau chief of Bloomberg Business News. Matthew Winkler is editor-in-chief of Bloomberg Business News.

The Overseas Press Club of America, Inc.
320 East 42nd Street, Mezzanine
New York, NY 10017 USA

**BOARD OF
GOVERNORS &
MEMBERSHIP
MEETING:**

**THURSDAY, AUG. 19
5:30 PM
THE TUDOR**